### **Script 6: Seasonal Cleaning Campaign**

**Purpose:** Leverage seasonal opportunities, such as spring cleaning.

“Hi, I’m [Your Name] from [Business Name]. With [season] in full swing, we’re helping clients get their homes ready with our deep cleaning services.

This includes everything from baseboard cleaning to appliance detailing—perfect for starting the new season fresh. We’re offering a limited-time discount of £20 off our deep cleaning packages.

Would you be interested in scheduling a spring cleaning session?”