### **Script 8: Cold Outreach with a Value Proposition**

**Purpose:** Highlight benefits upfront.

“Hello, this is [Your Name] from [Business Name]. I’m calling because I noticed many of our clients in your area have been looking for reliable, flexible cleaning services to fit their busy schedules.

We provide tailored solutions, whether it’s weekly cleans, one-off deep cleans, or specialized services like carpet cleaning. We also offer satisfaction guarantees to ensure you’re completely happy with our work.

Would you like to book a free consultation to learn more about how we can assist?”